Republic of the Philippines
Department of Finance
Securities and Exchange Commission

MARKETS AND SECURITIES REGULATION DEPARTMENT

SEC-MSRD Order No. 35
Series of 2017

IN THE MATTER OF	:	
8990 HOLDINGS, INC. -Registrant-	:	**Registration of Preferred Shares** (under Shelf Registration)
x -	x	

ORDER

Upon consideration of the Registration Statement and other papers and documents attached thereto filed on behalf of **8990 HOLDINGS, INC.**, the Commission, in its meeting on 19 October 2017, favorably considered the application for the **Shelf Registration of up to One Hundred Million (100,000,000) Non-Voting, Non-Participating, Non-Convertible, Redeemable, Perpetual Preferred Shares** to be offered in one or several tranches within a period of three (3) years, in accordance with the requirements of Section 8 and 12 of the Securities Regulation Code.

For the First Tranche, **Fifty Million (50,000,000) shares will be sold to the public by way of primary offering.**

In this regard and determining that the company has complied with the required submissions as directed in the Pre-effective Letter issued on 20 October 2017, **the subject Registration Statement is now rendered effective.**

Let a **Certificate of Permit to Offer Securities for Sale** authorizing the sale and distribution of up to **Fifty Million (50,000,000) shares will be sold to the public by way of primary offering** relative to the first tranche be issued in favor of the company.

The sale and distribution of the remaining securities under the subsequent tranches shall be conducted only after the issuance by the Commission of the pertinent permit.

Let this **Order** be published at the expense of the Issuer in a newspaper of general circulation and uploaded in its website within two (2) business days from its issuance. The corporation is hereby directed to furnish the Commission with a copy of the Affidavit of Publication of this Order.

SO ORDERED.

EDSA, Mandaluyong City, Philippines
16 November 2017

for: **VICENTE GRACIANO P. FELIZMENIO, JR.**
Director